

The Style Invitational

WEEK 303: BOOM TIMES

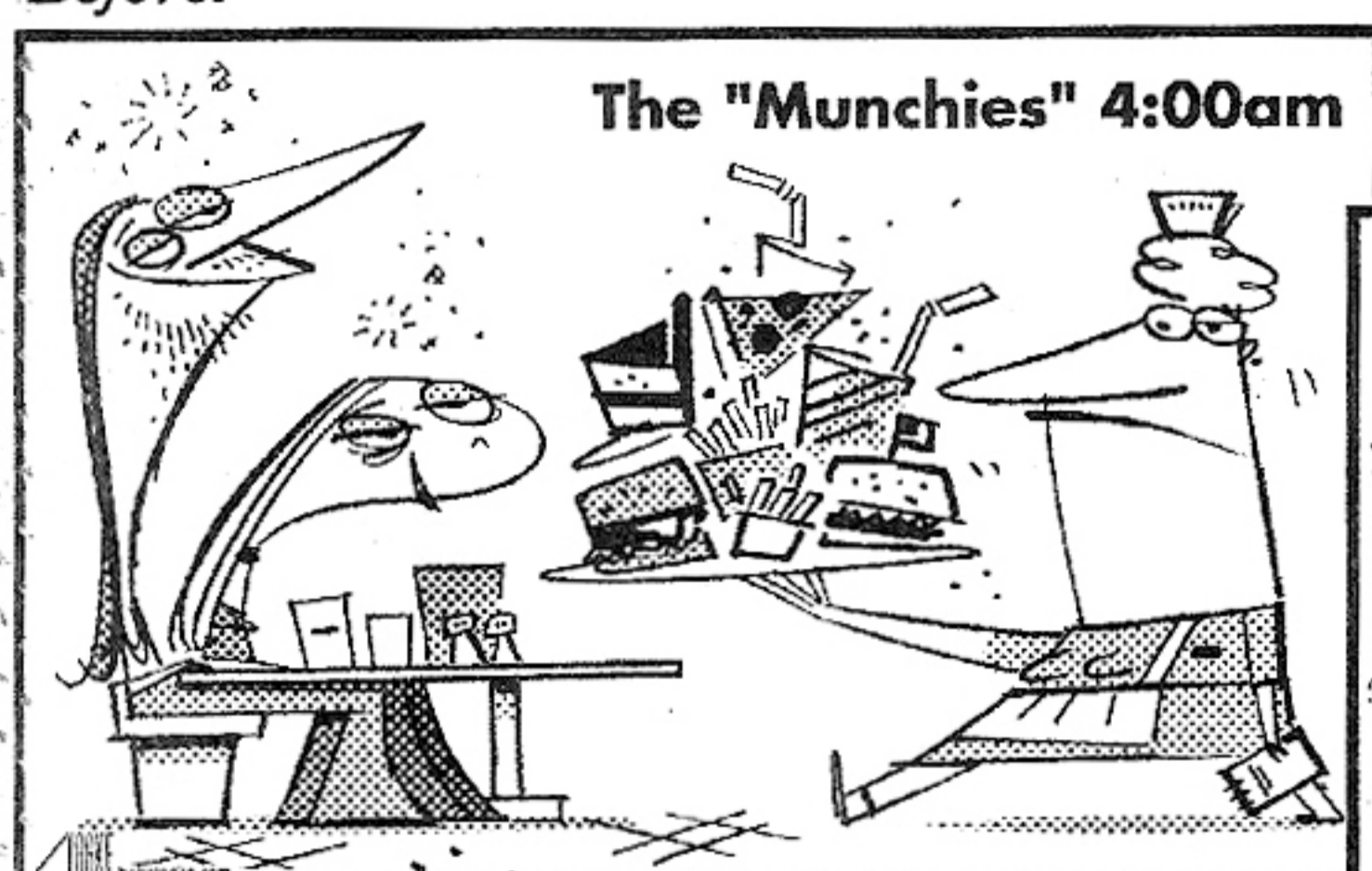
Before

Now

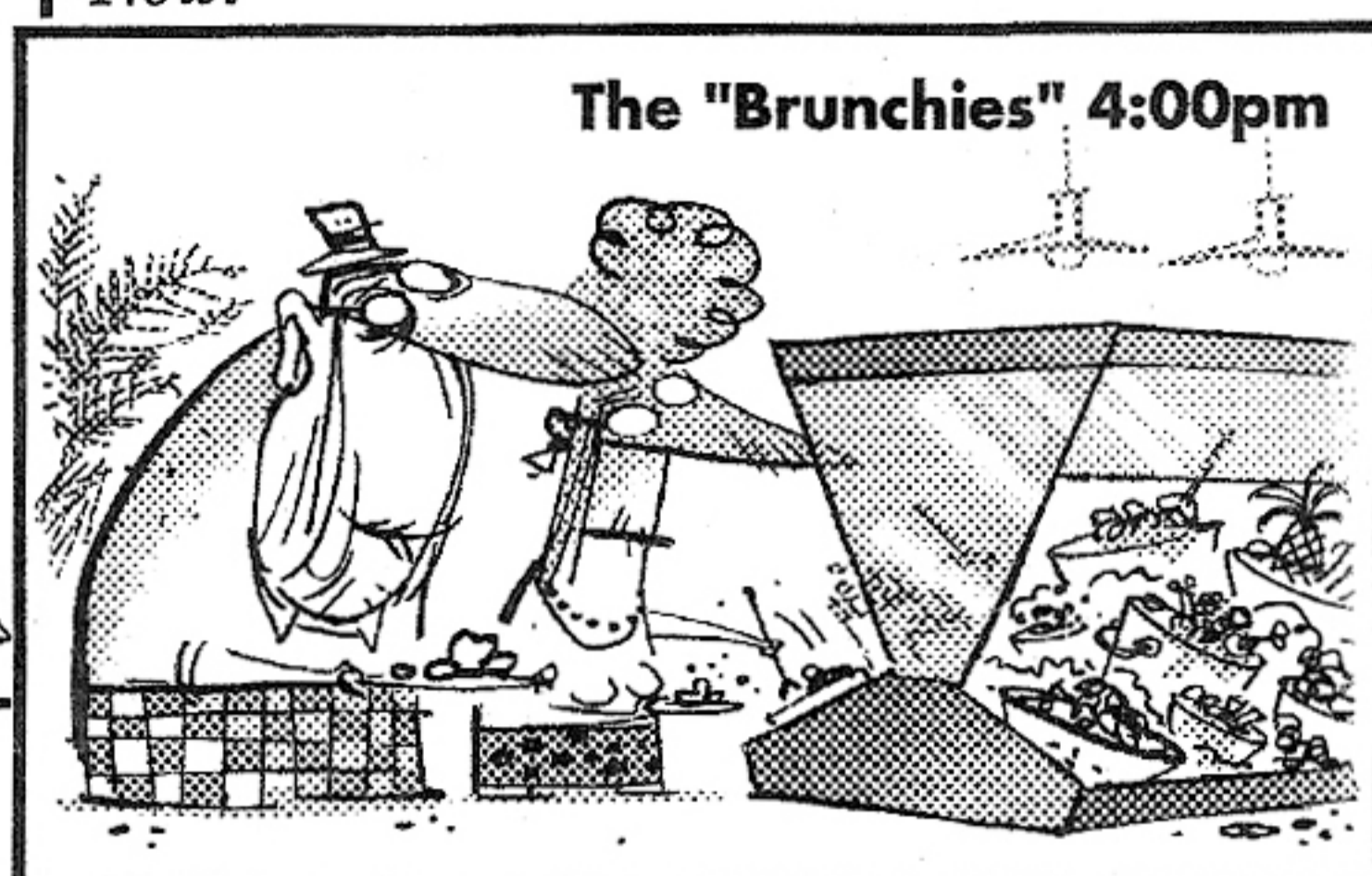
Hard Rockers.
Perfect Illumination.
Replacing Your Eight-Tracks.
"Fear of Flying."
Ordering dinner at 4 a.m.

Porch Rockers.
Perfect Elimination.
Replacing Your Hips.
Fear of Falling.
Ordering dinner at 4 p.m.

Before:



Now:



BY BOB STAAKE FOR THE WASHINGTON POST

This Week's Contest was proposed by Elden Carnahan of Laurel, who wins a black eye. This is a hilarious 1950s-era novelty that was donated to The Style Invitational by Stephen Dudzik of Silver Spring, who wins a Dutch rub and a swift kick in the slats. Elden proposes that you come up with old and new

concerns for the baby boom generation, as in the examples above. The winner gets a fine floral arrangement that would be very tasteful were it not clearly made of plastic of the type used for GI Joe, circa 1965. It is worth \$20.

First runner-up gets the tacky but estimable Style Invitational Loser Pen. Other runners-up receive the coveted Style Invitational Loser T-shirt. Honorable Mentions get the mildly sought-after Style Invitational bumper sticker. Winners will be selected on the basis of humor and originality. Mail your entries to the Style Invitational, Week 303, c/o The Washington Post, 1150 15th St. NW, Washington, D.C. 20071; fax them to 202-334-4312; or submit them via Internet to this address: losers@washpost.com. Internet users: Please indicate the week number in the "subject" field. Also, please do not append "attachments," which tend not to be read. Entries must be received on or before Monday, Aug. 11, 1936. Important: Please include your postal address and phone number. Winners will be announced three weeks from today. Editors reserve the right to alter entries for taste, humor or appropriateness. No purchase necessary. Today's Sign No One Heads was written by Jennifer Hart of Arlington. Employees of The Washington Post and members of their immediate families are not eligible for prizes.

REPORT FROM WEEK 300,

in which you were asked to come up with celebrity-brand products. But first, an apology to readers: Occasionally, a small mistake will creep past the eagle-eyed professionals who bring you The Style Invitational. That happened recently, when the fine print inadvertently indicated that the contest results were due on "June 8." We regret the error and are eternally taking steps to ensure that that URGENT DELETE ALL REFERENCES TO PENISES will not be repeated.

- ◆ Third Runner-Up: **Jack Kevorkian® snuff.** (Brian Broadus, Charlottesville)
- ◆ Second Runner-Up: **Tom DeLay® ax grinders.** (Philip Vitale, Arlington)
- ◆ First Runner-Up: **Bill Clinton® lyres.** (Jonathan Paul, Garrett Park)

◆ *And the winner of the Viagra® pen:*

Linda Tripp® transparent double-faced tape. (Elden Carnahan, Laurel)

◆ Honorable Mentions:

- Ken Starr's® Obsession.** (Meg Sullivan, Potomac)
- Bob Livingston® Cheetos.** (Jonathan Paul, Garrett Park)
- Mike Tyson® batteries.** (Jennifer Hart, Arlington)
- Kevin Costner® bombs.** (Paul Kocak, Syracuse)
- Tom DeLay® party whip. ("Extra sharp")** (Brian Broadus, Charlottesville)
- Hillary Clinton® dry ice.** (Meg Sullivan, Potomac)
- Ed McMahon® foil.** (Jonathan Paul, Garrett Park)
- Calista Flockhart® string beans.** (Tom Witte, Gaithersburg)
- Family Circus® contraceptives ("When the mere thought of another kid is just plain revolting").** (Brian Broadus, Charlottesville)
- Kato Kaelin® loafers.** (Meg Sullivan, Potomac; Ralph Scott, Washington)
- Adam Sandler® flambé sauce. ("Guarantees a real flash in the pan.")** (David Genser, Arlington)
- The Spice Girls® dumbbells.** (Susan Reese, Arlington)
- Rush Limbaugh® lard. ("The right lard.")** (Brian Broadus, Charlottesville)
- Bill Clinton® flip-flops.** (Mike Genz, La Plata)
- Catherine the Great® stud finder.** (Jennifer Hart, Arlington)
- Dr. Cecil Jacobson® Jiffy Pop.** (Jessica L. Mathews, Arlington)
- Steve Jobs® apple turnovers.** (Stephen Dudzik, Silver Spring; Thad Humphries, Warrenton)
- Larry Fortensky® sponges.** (Tom Witte, Gaithersburg)
- Joan of Arc® French toast.** (J. Larry Schott, Gainesville)
- The New Republic® glass cleaner.** (Elden Carnahan, Laurel)
- Kate Moss® flatware.** (Jonathan Paul, Garrett Park)

Next Week: **Picture This**